



# Altona

Angels

**Dollars for Diamonds**  
**2024 Fundraising Campaign**



**Altona Angels Minor Softball** believes in the power of community and the positive impact that sports can have on our youth. Our organization is dedicated to providing a safe, inclusive, and empowering environment for young athletes to develop their skills, build lasting friendships, and learn valuable life lessons through the game of softball.

As we continue to strive for excellence as an organization, we are reaching out to local businesses and community leaders like you to support our vision for growth. Your contribution will not only help us achieve our **goal of \$200,000** but help level the playing field for our female athletes, providing improved access to opportunities and resources similar to sport clubs in the area.

Currently, our program serves over 115 girls ranging from ages 5 to 19. With your help, our goal is to provide them with up-to-date equipment, safe diamonds, and top-quality facilities to be proud of. Your generous donation will directly support our vision for enhancing our softball program through the following initiatives:

- **Upgrading our playing fields** to ensure a safe and professional environment.
- **Purchasing new equipment** such as bats, balls, helmets, and uniforms.
- **Providing financial assistance** for families in need, ensuring all girls who want to play, can.
- **Hosting tournaments** which will bring communities together in Altona and, in that way, support our local businesses.

Altona Angels Minor Softball is offering various sponsorship levels to fit your budget and desired level of involvement. Each level will be recognized as follows:

#### **GRAND SLAM SPONSOR (\$10,000 +)**

- Name/Logo on Local Billboard
- Name/Logo on Angels Jerseys
- Name/Logo on Team Banners
- Recognition on Social Media
- Name/Logo on Altona Minor Softball Website

#### **HOME RUN SPONSOR (\$5,000 - \$9,999)**

- Name/Logo on Angels Jerseys
- Name/Logo on Team Banners
- Recognition on Social Media
- Name/Logo on Altona Minor Softball Website

#### **TRIPLE SPONSOR (\$2,500 - \$4,999)**

- Name/Logo on Team Banners
- Recognition on Social Media
- Name/Logo on Altona Minor Softball Website

## **DOUBLE SPONSOR (\$1,000 - \$2,499)**

- Recognition on Social Media
- Name/Logo on Altona Minor Softball Website

## **SINGLE SPONSOR (\$500 - \$999)**

- Name/Logo on Altona Minor Softball Website

## **COMMUNITY FRIEND (up to \$499)**

- Our heartfelt thanks!

We understand that each business has unique capabilities and priorities, and we appreciate any support you can provide. Your partnership with Altona Angels Minor Softball will not only enhance the experience of our young athletes but also strengthen our community.

Thank you for considering our request. We look forward to the possibility of working together to make a difference in the lives of these talented and dedicated young athletes. Please feel free to contact me at [altonaangels12@gmail.com](mailto:altonaangels12@gmail.com) or Brett Falk, our Fundraising Coordinator, at [brettfalk22@hotmail.com](mailto:brettfalk22@hotmail.com) if you have questions or would like to discuss sponsorship opportunities.

Warmest regards,



**Rachel Wahl**  
**AAMS President**

On Behalf of the AAMS Board of Directors:

*Derek Sawatzky, Rachel Geirnaert, Jaimie Fehr, Delicia Hildebrand, Brigitte Braun, Quinn Hildebrand, Courtney Hutchison, Kayla Heppner, Lenda Letkeman, and Brett Falk*

**AltonaSoftball.ca | Facebook.com/AltonaAngelsSoftball | Instagram.com/altonangelsoftball**

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## **HOW CAN I CONTRIBUTE?**

**Step 1:** Choose desired sponsorship level (Grand Slam, Home Run, Triple, Double, Single or Community Friend). Contributions exceeding \$4,999 can be set up in annual installments over three consecutive years, while continuing to receive the recognition of that sponsorship level.

**Step 2:** Determine the amount that'll make a significant impact in the community!

**Step 3:** Prepare a cheque payable to Town of Altona and refer to "Angels Diamonds Project". Contributions above \$20 will receive an official tax receipt.

**Step 4:** Contact Rachel ([altonaangels12@gmail.com](mailto:altonaangels12@gmail.com)) or Brett ([brettfalk22@hotmail.com](mailto:brettfalk22@hotmail.com)) to confirm next steps and hear how you'll be recognized for making a difference!



Access Field

Centennial Park

École Parkside School

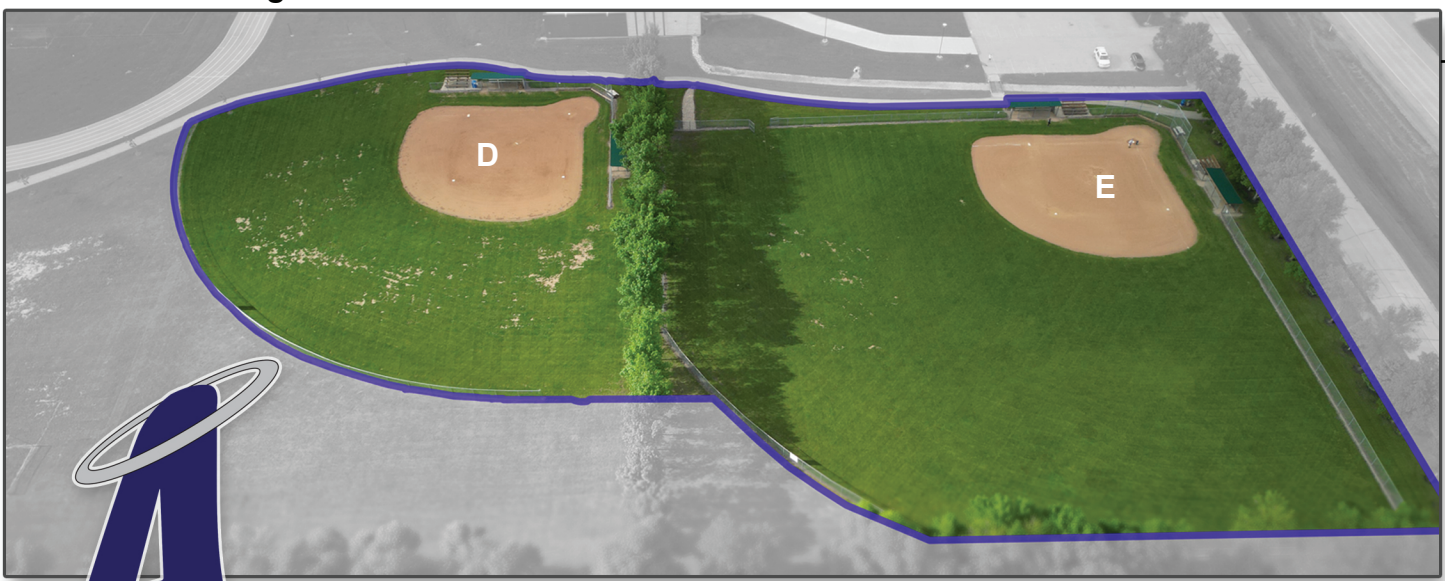
École West Park School

**École Parkside School & École West Park School Diamonds**

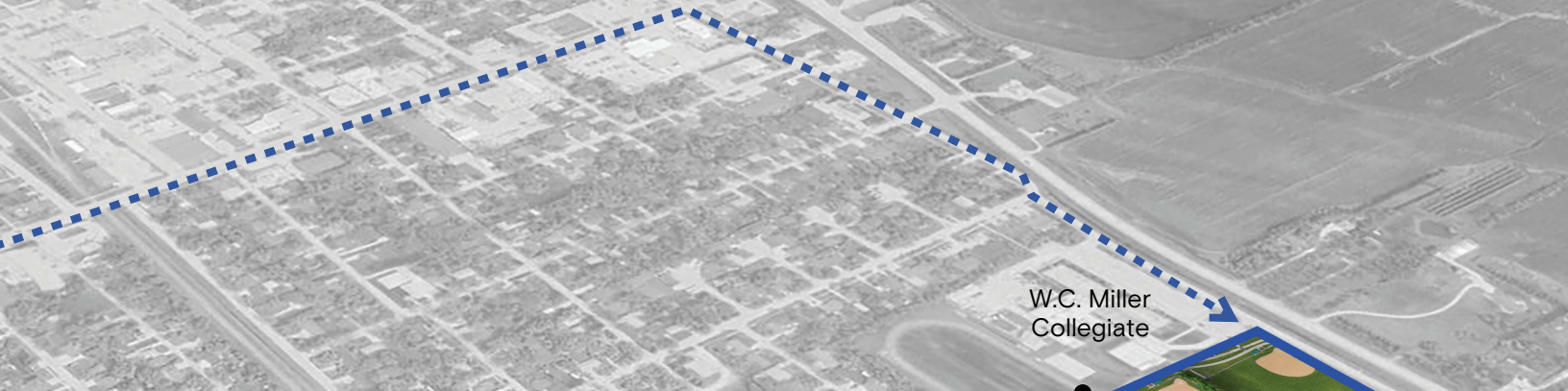


- A - Parkside East - U13
- B - West Park NE - U11
- C - West Park SW - U11
- D - Miller West - U13/U15
- E - Miller East - U15/U17

**W. C. Miller Collegiate Diamonds**



# Altona Angels Existing Softball Diamonds



W.C. Miller Collegiate



Existing West Park (NW) backstop to be replaced with relocated backstop from Parkside West



West Park dugouts to be upgraded with new roof structure, repaired mats and benches



Existing backstop fencing to be repaired to improve game play

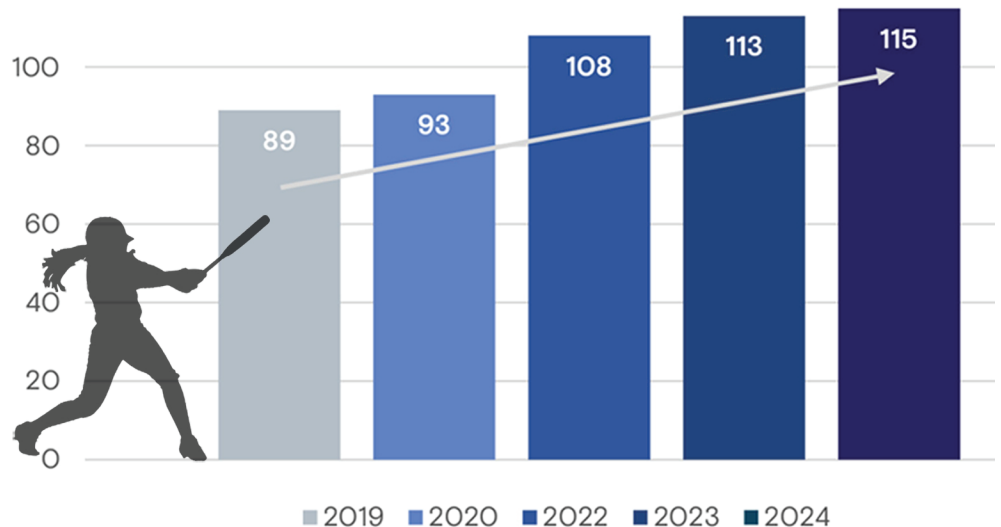


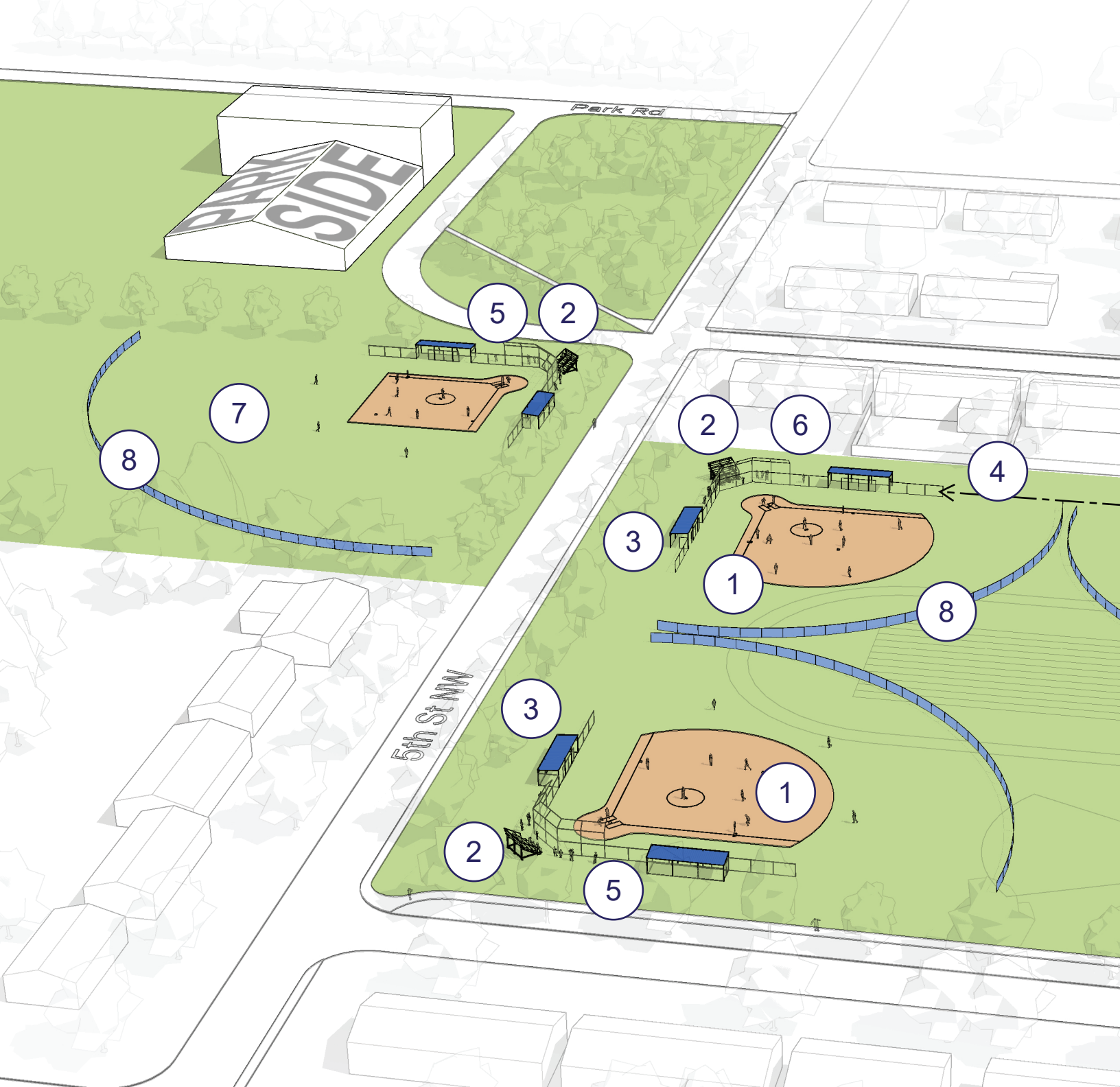
West Park sand & grass infields to be replaced with clay infields

## Altona Angels Registration Data 2019 to 2024

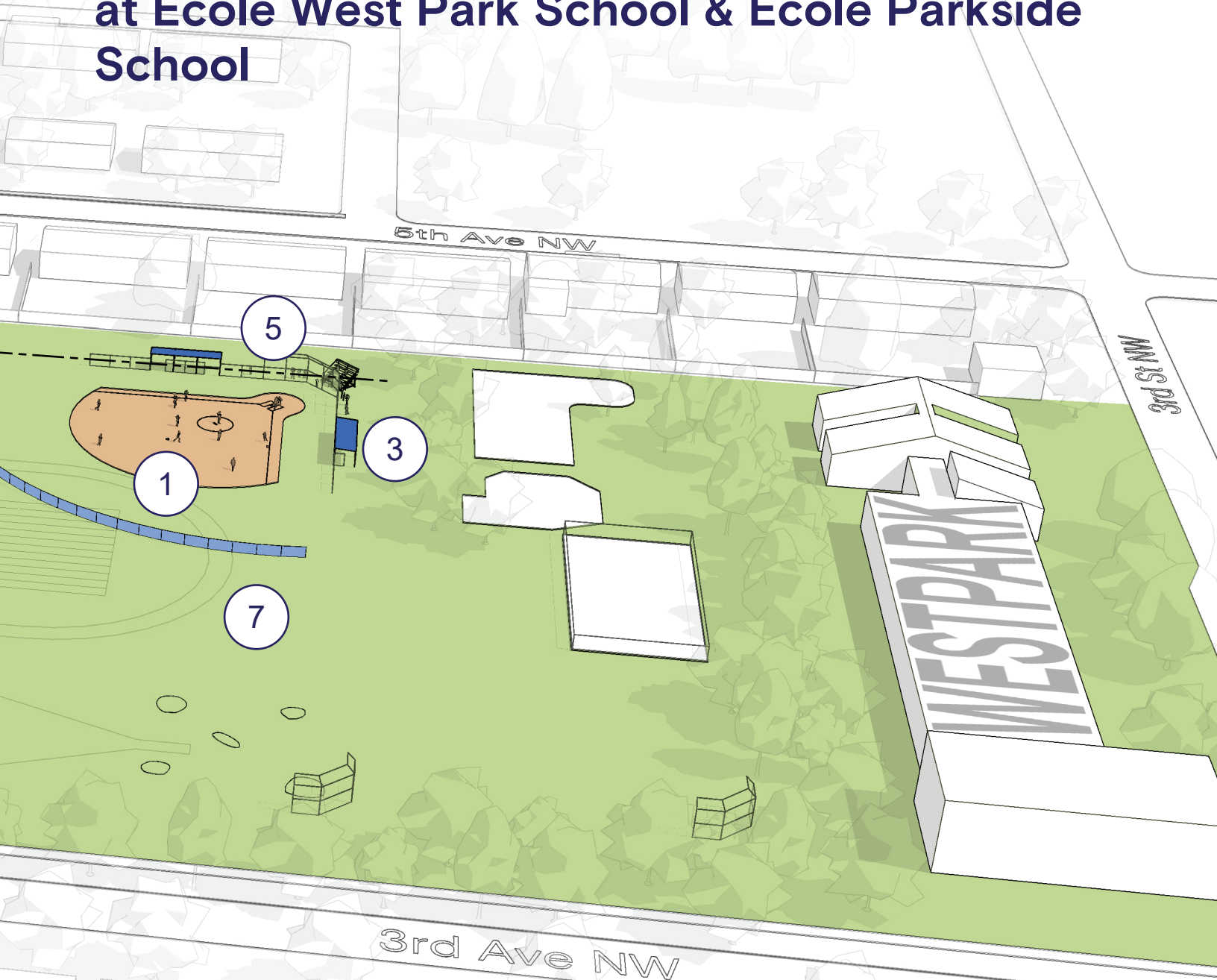
The Altona Angels Softball Club has been operating since 1986.

In the last 5 years, participation has increased almost 30%, putting additional pressure on the existing shared-use facilities at École West Park School, École Parkside School and W.C. Miller Collegiate





# Adding to Altona's Ball Diamonds: Proposed Multi-Use Diamond Improvements at École West Park School & École Parkside School



- 1 - New Clay Infield
- 2 - New Bleachers
- 3 - Dugouts with roof, repaired benches and floor mats
- 4 - Water and Electrical service extended to all diamonds
- 5 - Repairs to existing fencing
- 6 - Relocate backstop from Parkside (W) to new location at West Park (NW)
- 7 - General grounds maintenance and improvements
- 8 - Portable fencing

